

# Festival Promotions Vendor Application - 2017

**Promoter: Mike Shank -- 843.267.7443 - E-mail – shankmike@yahoo.com**

**Mailing Address: 5359 Matheson Lane, Myrtle Beach, SC 29577**

<input type="checkbox"/>	10' x 10'	Irish Festival – March 11	\$150
<input type="checkbox"/>	10' x 10'	Oktoberfest – October 13-14 (Market Common)	\$250
<input type="checkbox"/>	10' x 10'	Wine Festival – TBD (Market Common)	\$150

**IF YOU NEED A SPACE LARGER THAN A 10 X 10, PLEASE CONTACT US FOR PRICING**

The amount of space that you check off above is the total space that will be set aside for you. Make sure you take into consideration all of your needs. No exhibits to be displayed in the aisles or walkways.

**FESTIVAL PROMOTIONS DOESN'T ALLOW VENDORS TO SELL WATER, SODA, BEER OR WINE**

**Permits & Licenses:**

**Total Space Rental** \$ \_\_\_\_\_

**Power (\$50 for electric per festival)** \$ \_\_\_\_\_

**License Fee (\$10)** \$ \_\_\_\_\_

(License fee is due if you don't have a City of Myrtle Beach Business License)

**Hospitality Fee (\$200)** \$ \_\_\_\_\_

Due if you are a food vendor and do not have a City of Myrtle Beach Hospitality License. If you don't have a License, this is a deposit until you file your sales for the event. Any fee less than \$200 will be refunded by the City.

**TOTAL DUE:** \$ \_\_\_\_\_

**Make Checks/Money Orders payable to: Festival Promotions**

**Payment is due 7 days prior to the event**

**We also accept credit cards**

**There's a \$50 charge for any returned checks.**

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Cell: \_\_\_\_\_ Federal ID # or Social Security #: \_\_\_\_\_

Website: \_\_\_\_\_ E-mail: \_\_\_\_\_

Credit Card (MC, Visa, etc.): \_\_\_\_\_ Account Holder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Dollar Amount to be charged: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

**I have read this contract in its entirety and am in agreement and/or compliance with the terms contained herein.**

Signed: \_\_\_\_\_ Dated: \_\_\_\_\_

## FESTIVAL PROMOTIONS

### Vendor Rules & Regulations/Information Sheet

**IMPORTANT:** Please read this area completely – Your signature on the Vendor Application states that you agree to exhibit under and in compliance with all of the attached information.

#### **1. Insurance Requirements: FOOD VENDORS ONLY**

**ALL FOOD** vendors must submit & carry a liability and insurance policy that lists Festival Promotions as additionally insured. This policy should include general liability, personal injury, and blanket liability insurance with limits no less than \$1,000,000.00 per occurrence. No vendor will be permitted to move in until proof of insurance has been received! If you do not have a company you work with, check with the following:

#### **Indemnity Clause: MAKE SURE YOU READ**

**\*\*\*Your signature on the vendor application means you agree to all of the following:**

All VENDORS agree that except as otherwise provided herein, LESSOR shall have no liability for any damage to or loss of property brought to EVENT by VENDOR or to persons injured due to the negligence or otherwise of the VENDOR during the course of their activities with the EVENT. VENDOR waives, releases, and shall indemnify and hold harmless LESSOR and its officers, employees from all liabilities, and the cost and expense of defending all claims of liability, for any loss from theft or otherwise, or damage to property brought to EVENT by any person admitted by VENDOR, or loss or damage to property of others that is the result of wrongful or negligent acts of the VENDOR, its officers, agents, independent third party contractors contracted by the VENDOR, and employees.

#### **2. South Carolina Sales Tax:**

All return vendors should already have your SC Sales Tax License. However all new vendors will need to obtain this permit prior to setting up. It is a one time fee of \$50.00 and will be good for future events. It is the vendor's responsibility to contact the South Carolina Department of Revenue at 843-839-2960 to obtain proper forms and information. You can also download the forms and information from [www.sctax.org](http://www.sctax.org) – Please call the above number if you have any questions and they will go over the details with you.

#### **3. Fire Extinguishers/Fire Code Regulations: - Please Read**

All tents are required to be flame retardant and have the necessary tag stating such. Also...ALL vendors are required to have a workable, up to date FIRE EXTINGUISHER in their leased space. They city inspectors will make surprise visits and will automatically close you down if you are found not to have proper equipment.

#### **4. Refunds:**

Space refunds WILL NOT BE ISSUED FOR ANY REASON for cancellations made 30 days prior to event.

#### **5. Payment for vending spaces:**

If payment in full is not received by the due date – your space will be released and monies forfeited. There is a \$50.00 charge for any returned checks.

#### **Please Note:**

- Festival Promotions reserves the right to accept or reject any vendor space application.
- No fundraising activities will be allowed without express written consent of show management.

# **DESCRIPTIONS OF UPCOMING EVENT**

## **Irish Festival (The Market Common)**

- A celebration of Ireland with Irish music, Irish beers, kid's activities, Irish food and much more.
- Great opportunity for arts & crafts vendors, specialty food items, Irish themed vendors and local businesses.
- Attendance - 2,500

## **Oktoberfest (The Market Common)**

- A celebration of Bavaria with German music, Oktoberfest beers, kid's activities, German food and much more.
- Great opportunity for arts & crafts vendors, specialty food items and local businesses.
- Attendance – 7,500 for 2 day event

## **Myrtle Beach Wine Festival**

- Over 100 wines for sampling
- Live Music
- No kid's activities/For adults 21+
- Great opportunity for arts & craft vendors, wine themed vendors, artists and specialty food vendors
- Attendance – 3,000